

REQUEST FOR INFORMATION

Date Posted: 01 April 2024

Three (3) Years Subscription to an Omnichannel Marketing Solution

Description:

The initial scope of the engagement includes the following:

- Email blast facility for transactional and promotional (20 Million emails per month)
- In-app and App Push notifications for Mobile Banking and Website (2 Million Active Users per month)
- Real time analytics and reports
- Implementation and support services

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