

LANDBANK VISION AND MISSION

Vision:

By 2028, LANDBANK shall be at the forefront in nation building through the promotion of financial inclusion, digital transformation and sustainable development that benefits all Filipinos.

Mission:

We are the leading universal bank with a government mandate that provides responsive services beyond banking to all clients, publics and stakeholders.

BUSINESS MODEL AND STRATEGIC OBJECTIVES

As a policy bank, LANDBANK largely contributes to advancing the socio-economic development agenda of the National Government (NG).

At the core of its operations is its role as a catalyst of sustainable development, responding to the financing requirements not only of small farmers and fishers, but also of local government units, micro, small and medium enterprises, private corporations in strategically important industries, government-owned and controlled corporations, financial institutions, and other sectors that create employment and propel robust economic growth. Through its financing interventions, LANDBANK provides communities with infrastructure and social services that improve people's quality of life. Assisted projects include the construction of farm-to-market roads, hospitals, schools, and housing projects; communication; transportation; provision and connection of households to potable water; and electrification. LANDBANK has also been consistent in incorporating environmental and social commitments toward sustainability.

The Bank is also aggressive in accelerating financial inclusion, bringing the previously unbanked into the formal banking system, thereby promoting a more equitable participation of Filipinos in the growth of the nation.

Alongside its roles as financial intermediary of the NG for the Comprehensive Agrarian Reform Program, and as its depository bank, LANDBANK also serves as the distribution arm of the government's various Social Protection Programs.

Because of its significant role in the economy, LANDBANK strives to strengthen its financial viability and operational agility, while maintaining its competitive advantage. It is the leading government financial institution and is consistently ranked among the top universal banks in the Philippines in terms of assets, deposits, loans and capital.

The Bank's Vision and Mission are the anchors of its strategic objectives:

Socio-Economic Impact

- Promote inclusive growth by being the catalyst of financial inclusion in the unbanked and underserved areas of the country
- Support National Development Programs including enhancements of the agribusiness value chain, national infrastructure programs, and green and sustainable programs

Financial

- Maintain a strong capital level to support credit growth, expansion and regulatory compliance
- Optimize fund utilization for higher yield while supporting priority programs of Local and National Governments

Stakeholders

- Provide timely, accessible and responsive products and services on multiple platforms and customer touchpoint

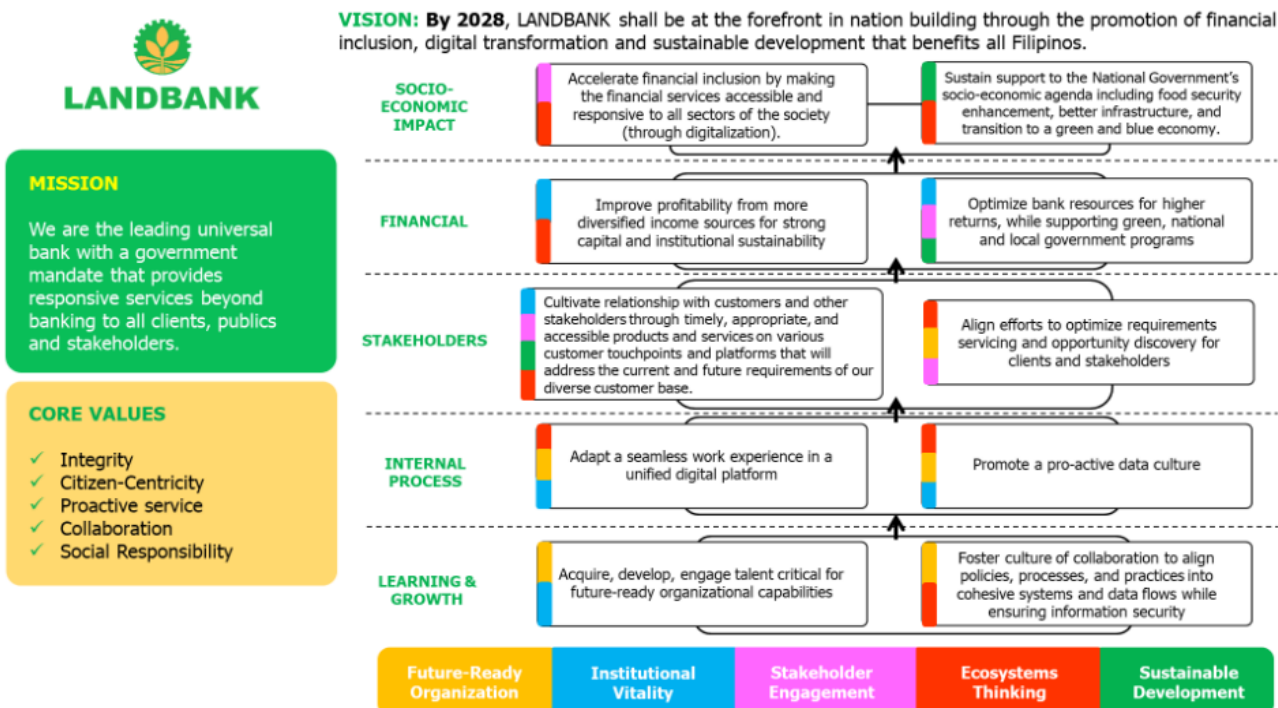
Internal Process

- Synergize customer-facing services, work processes and digital platforms to deliver agile and responsive Bank products and services to all stakeholders
- Support agrarian operations through timely processing of land transfer claims

Learning and Growth

- Sustain and nurture a high-performance culture

STRATEGY MAP AND CHARTER STATEMENT



SUPPORT TO NATIONAL GOVERNMENT PROGRAMS

Government Social Welfare Programs Administered by LANDBANK
January – December 2022

Program	No. of Beneficiaries	Amount (in Million Pesos)
1. Conditional Cash Transfer (CCT)	4,400,000	92,396.02
2. Unconditional Cash Transfer (UCT)		
• FY 2018	361	0.87
• FY 2019	195,784	704.82
• FY 2020	2,998,319	10,793.95
3. Targeted Cash Transfer (TCT) Program	9,065,696	9,065.70
4. Service Contracting Program (SCP) Phase I	10,070	174.36
5. SCP Phase II	390	360.55
6. SCP Phase III	12,434	7,154.41
7. Resettlement Action Plan (RAP) Entitlements Distribution Mechanism	19	8.19
8. Fuel Subsidy Program	23,052	165.97
9. Fuel Subsidy Program Phase II	356,736	1,886.45
10. Rice Competitiveness Enhancement Fund – Rice Farmer Financial Assistance (RCEF-RFFA) Program	192,154	960.77

DIGITAL BANKING REACH

	NO. OF TRANSACTION		GROWTH RATE
	January - December 2022	January - December 2021	
iAccess	5,234,730	5,406,490	-3%
weAccess	16,867,658	20,916,379	-19%
Mobile Banking Application	123,575,830	103,818,787	19%
Electronic Modified Disbursement System	2,527,576	2,198,927	15%
Link.Biz Portal	5,761,260	3,876,204	49%
LANDBANK Bulk Credit System	1,802,955	110,870	1526%
LBRS	2,530,977	2,678,379	-6%
<i>LBRS (PHP)</i>	2,494,437	2,647,313	-6%
<i>LBRS (USD)</i>	36,540	31,066	18%
Total	158,300,986	139,006,036	14%