

LANDBANK Visa Debit Card E-Commerce Promotional Campaign

OFFER:

Get up to **P200 Cashback** for a single minimum transaction of P100 in Netflix, Spotify, Google, and iTunes with your LANDBANK and OFBank Visa Debit Card.

PROMO MECHANICS:

- Existing and new LANDBANK and OFBank Visa Debit Card accountholders will get P100 cash back for a single minimum transaction of P100 made through any of the select international e-Commerce merchants (Netflix, Google, iTunes, and Spotify) within the promo period.
- Each account holder is entitled to one (1) rebate per month to be credited within a minimum of fifteen (15) business days to forty (45) business days from the date of transaction.
 - 1st Month – July 15, 2022 to August 15, 2022
 - 2nd Month – August 16, 2022 to September 15, 2022
- Promo period is from **July 15, 2022 to September 15, 2022**

TERMS AND CONDITIONS:

- Each qualified LANDBANK and OFBank Visa Debit accountholders will be entitled to one (1) rebate per month. Maximum eligible rebate per accountholder is P200 for the promo duration.
- Purchase must be from any of the following international merchants

MERCHANT	REMARKS
Google	Except Google Advertising Services and Google-check-out purchases
Netflix	-
Spotify	Including Podcasts
iTunes	Except physical payment in Apple stores

See below list for complete merchant category codes applicable in the promo.

- Qualified transactions shall be based on the data sent by the merchant/acquirer to VisaNet.
- A “Qualified Transaction” is defined as a successful payment transaction using a LANDBANK or OFBank Visa Debit Card for purchases/subscriptions in the abovementioned merchants within the Promo Period.

5. Promo Exclusions: The following transactions are NOT Qualified for this Promo:
 - a. Domestic transactions in any of these merchants
 - b. Face-to-face transactions in any of these merchants
 - c. Transactions made through payment aggregators (ex. through telco bill or via PayPal for any of the above-mentioned subscription)
 - d. Reversed/cancelled payments

6. The P100 maximum cashback will be credited to the qualified Cardholder of LANDBANK or OFBank Visa Debit account with transaction description, "LANDBANK Visa eComm Promo" on or before October 27, 2022
 The cashback amount will be reflected on the Statement of Account and it will be reflected as part of the account's transaction history which the Cardholder can access through the LANDBANK Digital Banking Channels (Mobile Banking Application and iAccess).

7. LANDBANK reserves the right to reverse or adjust the cashback previously posted if the qualifying spend is disputed or cancelled on a later date, or if the transaction is found to be invalid or fraudulent, or if there is erroneous posting of the cashback on the Cardholder's account.

8. LANDBANK is not an agent of any of the participating merchants and makes no representation as to the quality of goods and services provided. All feedback regarding the quality of goods and services provided should be directed to the respective merchants.

9. In case of dispute in respect of but not limited to the Cardholder's eligibility, coverage of dates, fulfillment, etc., LANDBANK's decision shall prevail. All questions or disputes regarding the Cardholder's eligibility for the promo shall be resolved by LANDBANK with the concurrence of DTI.

10. DTI Fair Trade Permit No. FTEB-XXXXXX Series of 2022.

MERCHANT CATEGORIES INCLUDED IN THE INCENTIVE COMPUTATION

- **Google**

Merchant Name	MCC	MCC Desc
Google	4814	TELECOMMUNICATION SERVICES
	4816	COMPUTER NETWORK/INFO SVCS
	4899	CABLE, SAT, PAY TV/RADIO SVCS
	5045	COMPUTERS/PERIPHERALS/SOFTWARE
	5311	DEPARTMENT STORES
	5399	MISC GENERAL MERCHANDISE

5732	ELECTRONICS STORES
5734	COMPUTER SOFTWARE STORES
5735	RECORD STORES
5815	DIGITAL GOODS BOOKSMOVIEMUSIC
5816	DIGITAL GOODS GAMES
5817	DIGITAL GOODS APP(EXCL GAMES)
5818	LARGE DIGITAL GOODS MERCHANT
5942	BOOK STORES
5968	CONTINUITY/SUBSCRIPTION MERCHT
5999	MISC SPECIALTY RETAIL
7372	COMPUTER PROGRAM/SYS DESIGN
7392	MGMT/CONSULT/PUBLIC REL SER
7399	BUSINESS SERVICES - DEFAULT
7829	FILMS/VIDEO PRODUCTION/DIST
7841	DVD/VIDEO TAPE RENTAL STORES
8999	PROFESSIONAL SERVICES - DEF

- **iTunes**

Merchant Name	Merchant Corporation	MCC	MCC Desc
ITUNES MUSIC STORE	APPLE INC.	5732	ELECTRONICS STORES
		5735	RECORD STORES
		5815	DIGITAL GOODS BOOKSMOVIEMUSIC
		5818	LARGE DIGITAL GOODS MERCHANT

- **Spotify**

Merchant Name	MCC	MCC Desc
SPOTIFY	5815	DIGITAL GOODS BOOKSMOVIEMUSIC
	5734	COMPUTER SOFTWARE STORES

- **Netflix**

Merchant Name	MCC	MCC Desc
NETFLIX	4899	CABLE, SAT, PAY TV/RADIO SVCS
	5969	OTHER DIRECT MARKETERS
	5968	CONTINUITY/SUBSCRIPTION MERCHT