## 1st Quarter

	Component			Target	Performance/ Accomplishments				
		Objective/Measure	2015	JanMar. 2015	JanMar. 2015				
	SO 1	Expand Financial And Other Services In All Provinces, Cities And Municipalities							
	SM 1	Amount of outstanding loans in the 20 poorest provinces as identified under the RSBSA of the DA	₱13.0 Bn		₱ 12.8 Bn				
PACT	SM 2	Percentage of loans to priority sectors	80%		86.4 %				
SOCIO-ECONOMIC IMPACT	SM 3	Amount of outstanding loans to small farmers and fishers <sup>1/</sup>	₱36.0 Bn		₱26.0 Bn¹/				
ECONO	SM 4	Amount of outstanding loans supporting Agriculture and Fisheries	₱80.0 Bn		₱ 83.2 Bn				
000		Support National Development Programs							
SO	SO 2	(micro, small and medium enterprises, communi and medium cost), education, health care, environment	•						
	SM 5	Amount of loans supporting other government programs	₱180.0 Bn		₱ 220.5 Bn				

<sup>1/</sup> Excludes salary/livelihood loans to rural banks

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 3 Maintain Competitive ROE		ROE		
FINANCE	SM 6	ROE higher than the industry rate	ROE equal or higher than the industry rate		LBP - 18.25%  Latest Available Industry Average: as of Dec 31, 2014 - 10.96%
"	SO 4	Grow Private Deposit Base			
	SM 7	Percentage increase in outstanding balance of private deposits	₱248.2 Bn		₱ 249.9 Bn

		Component	Target	Target	Performance/ Accomplishments
	OI	ojective/Measure	2015	JanMar. 2015	JanMar. 2015
	SO 5	Provide The Funding & Ass	sistance In A Timely Ma	anner	
STAKEHOLDERS	SM 8a	No. of banking days to process accounts with loan amounts of ≤ ₱15 M − 15 banking days (from receipt of complete documents)	75% of loan accounts with amount of <₱15M are processed within 15 banking days		50% of loan proposals are processed within the 15 banking days period. This will significantly improve when the connection/technical issues are resolved.
TS	SM 8b	No. of banking days to process accounts with loan amounts of > ₱15 M – 45 banking days (from receipt of complete documents)	75% of loan accounts with amount of >₱15M are processed within 45 banking days		50% of loan accounts are being processed within 45 banking days. Internal processes should be improved to attain the target.

Component		Component Tar		Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 6	Anticipate The Needs &	Provide New/Enhanced	Products & Service	ces In A Timely Manner
SHAREHOLDERS	SM 9	Percentage of LANDBANK Mobile Loan Saver (LMLS) (livelihood) loan applications processed and released (if approved) in 3 banking days	95%		84% of loan applications processed and released in 3 banking days  Reasons for not attaining the target of 95% loan approval within 3 days from the date of application to the date of application to the date of approval:  1. Some of the branches' clients (institution) are requiring co-maker, meaning the bank cannot approve the loan applied thru online without the submission to the bank the hard copy of the PN with co-maker. This requirement is specified by the MOA required by the institution and not by the bank. Therefore, even if its already in the LMLS system for approval by the bank approver he cannot proceed until the submission of the hard copy.

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 6	Anticipate The Needs &	Provide New/Enhanced	Products & Service	ces In A Timely Manner
SHAREHOLDERS	SM 9	Percentage of LANDBANK Mobile Loan Saver (LMLS) (livelihood) loan applications processed and released (if approved) in 3 banking days			(Continuation)  2. Some approvers when they are outside of the bank for marketing during the end of the day, failed to return to the office and approve the loan application in the system due for the day and others prioritize the other pressing concerns in the branch when they come back to the office from marketing outside of the bank and failed to approve loans due for the day.  Catch-up plan:  BBS issued a memo to all branches reminding them of the GCG commitment and that they should approve loan applications within three days from the date of online application to the date of approval.

		Component	Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 6	Anticipate The Needs &	Provide New/Enhanced	Products & Service	es In A Timely Manner
SHAREHOLDERS	SM 10	Customer Satisfaction	75% of respondents giving satisfactory rating		<ul> <li>Approved/awarded a research firm to conduct the third party nationwide customer satisfaction survey in January 2015</li> <li>Survey Questionnaire was presented to and approved by ManCom on March 18, 2015 subject to comments of BBS and ADLS and legal clearance in providing the clients' information to the research firm</li> </ul>

	Component		Target	Target	Performance/ Accomplishments
Objective/Measure 2		2015	JanMar. 2015	JanMar. 2015	
	SO 7	Process Land Transfer I	n A Timely Manner		
SHAREHOLDERS	SM 11	Percentage of claim folders processed within the average turn-around time (30 working days) from receipt of complete documents (targets sustained)	100%		100% 406 claim folders received were processed and approved within the average turn around time (30-working days).

		Component		Target	Target	Performance/ Accomplishments
	Ob	jective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 8	Enhance Banking (	Operations	Thru Technologi	cal Solutions	
INTERNAL PROCESS	SM 12	No. of new IT implemented	projects	6		One (1) out of six (6) IT projects implemented for the 1st quarter of 2015:  Modified Disbursement Scheme – Unified Accounts Code Structure  Implemented Phase I – January 2015  A government-wide harmonized/standardized budgetary, treasury and accounting code classification framework to facilitate reporting of all financial transactions of agencies including revenue reporting

		Component	Target	Target	Performance/ Accomplishments
	Ob	ective/Measure	2015	JanMar. 2015	JanMar. 2015
	SO 9	Establish Strategic Alliances	In The Delivery Of B	ank Services	
INTERNAL PROCESS	SM 13	of services, joint ventures,	4 Alliance with a provider to allow for a fast, efficient, specific and meaningful credit information		1) Formal signing of the Subscriber Agreement between LANDBANK and TransUnion Philippines (world-class credit bureau) on March 03, 2015. Target date to Go Live is July 31, 2015 (ahead of schedule).
Z			Alliance with a provider to establish an LBP Credit Bureau for microborrowers		2) HOBAC approved the award of contract to Bankers' Association of the Philippines Credit Bureau on 16 April 2015.

	Com	ponent	Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 9	Establish Strategic	Alliances In The Delivery O	f Bank Services	
AL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal	Alliance with a provider for asset verification and collection for past due card transaction to help reduce past due credit card balance and improve credit card portfolio.		3) Engaged the services of a new set of collection agencies for mishandled/past due credit card accounts which will undergo the procurement process as provided for by the Procurement Act (R.A. 9184). Completion date is targeted by the Q3 of 2015.  4) Entered into a partnership
INTERNAL			Alliance with a provider to allow LBP to immediately issue branded prepaid cards that can be used internationally and for online purchases at no cost to the Bank.		agreement with a major payment brand for LANDBANK's prospects of venturing into its own credit card issuing business as Principal Issuer. The venture was conceptualized in March 2015 and is scheduled for presentation to ManCom by Q2 2015.

		Component	Target	Target	Performance/ Accomplishments
	Ob	jective/Measure	2015	JanMar. 2015	JanMar. 2015
	SO 9	Establish Strategic Alliances	In The Delivery C	of Bank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)			<ul> <li>Partnership with OmniPay, Inc. for the issuance of prepaid cards powered by China Union Pay (CUP) and Japan Credit Bureau (JCB). Awaiting BSP's approval:         <ul> <li>Documents were already submitted to BSP on March 12, 2015 for their evaluation/approval.</li> <li>Pilot implementation: DSWD-CCT headed by CCT-PMO</li> <li>Target date of implementation - May 2015 or upon receipt of the BSP Approval</li> </ul> </li> </ul>

Component		Target	Target	Performance/ Accomplishments	
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 10	<b>Enhance And Accele</b>	erate New Product Dev	elopment & New	Channel Development
INTERNAL PROCESS	SM 14				<ol> <li>New Products</li> <li>EO 22 s. 2015 – Implementing Guidelines for Coffee – 100         Financing Program approved on 13 March 2015</li> <li>EO 21 s.2015 – Implementing Guidelines for Coconut         Production and Processing         Financing Program approved on 13 March 2015</li> <li>The proposal will be presented to the CRECOM for approval within May 2015.</li> <li>Concept proposal was initially approved by ADLS on November 20, 2014.         Implementing guidelines were drafted and set for stakeholders' consultation by May 8, 2015.         Target date of approval by June 30, 2015.</li> <li>The proposal is scheduled to be presented to the CRECOM for approval within May 2015.</li> </ol>

	Con	nponent	Target	Target	Performance/ Accomplishments
	Objecti	ve/Measure	2015	JanMar. 2015	JanMar. 2015
	SO 10	<b>Enhance And Accele</b>	erate New Product De	velopment & New Ch	nannel Development
PROCESS	SM 14	No. of new products and channels developed	i e		<ul> <li>New Channels</li> <li>E-Payment Portal System</li> <li>LANDBANK Mobile Banking Application (MBA)</li> </ul>
INTERNAL PRO			Investment Hubs		Treasury Hubs = 7      4 NCR Hubs:     - Manila Hub - 1     - Manila Hub - 2     - Makati JP Rizal Hub     - Quezon City Hub      3 Regional Hubs:     - Batangas Hub     - Cebu Hub     - San Fernando La Union

		Component	Target	Target	Performance/ Accomplishments
	Ob	jective/Measure	2015	JanMar. 2015	JanMar. 2015
	SO 11	Establish A Robust Risk Ma	nagement System		
INTERNAL PROCESS	SM 15	No. of internal models developed to quantify risk			<ul> <li>2 models completed and in production:</li> <li>LGU Behavioral model undergoing calibration due to BSP observations</li> <li>Livelihood Application Scorecard undergoing calibration due to new program parameters.</li> <li>1 model approved for implementation</li> <li>Corporate Behavioral model for implementation 3<sup>rd</sup> Quarter 2015, pending completion of Implementing Guidelines.</li> </ul>

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 11	Establish A Robust Risk Ma	nagement System		
INTERNAL PROCESS				JanMar. 2015	(Continuation)  2 Application scoring Models for Individual Housing Loan availers and Credit Card applicants  • Undergoing data gathering/modeling but with challenges  • Considering contracting external consultant to build expert-based models due to above challenges  These challenges include:  1. Data quality/ availability;
					2. Data input/ collection; 3. Building/recalibration of statistical models.

	Component		Target		Target	Performance/ Accomplishments
	Objective/Measure		2015		JanMar. 2015	JanMar. 2015
	SO 12	Establish High Culture	Performance			
	SM 16	Development of the Bank's Competency Framework	Refer to LBP timetable for 2015 deliverables	1.	JanFeb. Procurement of services	<ol> <li>Procurement of Services</li> <li>On 9 January 2015, Management approved LBP's participation to the external trainings of Towers Watson Inc. (TW) for its</li> </ol>
LEARNING AND GROWTH				2.	Finalization of Competency Roadmap	Competency Framework Development.  2. Finalization of Competency Roadmap
LEARNIN				3.	Identification of Core Competencies from the ManCom	On 30 January 2015, the EVP, CSS cleared the final roadmap.
				4. (	MarApr.	
				con wor	npetency/development kshops for BBS, ADLS, TTIBS for their identification unctional competencies	

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanMar. 2015	JanMar. 2015
	SO 12	Establish High Performance	Culture		
LEARNING AND GROWTH		Development of the Bank's Competency Framework	Refer to LBP timetable for 2015 deliverables		3. Identification of Core Competencies  The TW and the ODD facilitated a series of interviews and focused group discussions to gather and/or validate inputs on the proposed core competencies, as participated in by the following:  Senior Management (President and CEO and 4 Sector Heads) from 5 February 2015 to 3 March 2015 Sectoral Representatives (separate half day session for officers and rank-and- file) on 10 March 2015  The TW will present to the CSS and HRMG the final core competencies in May 2015.

	Component		Target	Target	Performance/ Accomplishments
	Obje	ctive/Measure	2015	JanMar. 2015	JanMar. 2015
	SO 12	Establish High Perforr	nance Culture		
LEARNING AND GROWTH					<ul> <li>(Continuation)</li> <li>4. Identification of Functional Competencies for ADLS, BBS and TIBS</li> <li>The TW and ODD facilitated a series of 5 Functional Competency Development Workshops for the following Sectors, as participated in by their respective subject matter experts and writers:</li> <li>OBBS on 19-20 March 2015, with 25 participants</li> <li>OTIBS on 13 April 2015, with 20 participants</li> <li>ADLS on 15-16 April 2015, with 44 participants</li> <li>While not included in the roadmap, ODD conducted a series of writeshops for the designated writers prior to the scheduled Sectoral workshops to ensure support and timely delivery of outputs.</li> <li>The TW and ODD will meet the said Sectoral writers in June 2015 to finalize the functional competencies.</li> </ul>

	Component	Target	Target	Performance/ Accomplishments
Ob	jective/Measure	2015	JanMar. 2015	JanMar. 2015
SO 13	<b>Develop World-Class</b>	<del>_</del>		
SM 17		Refer to LBP timetable	1. Establishment of quality objectives	<ol> <li>In the March State of the Bank address, the President and CEO laid down three quality objectives for all the employees: (1) to establish, measure and monitor turn around time for key processes, (2) to achieve an acceptable level of customer satisfaction, (3) to strictly comply with bank policies on personnel decorum.</li> <li>All Sectors were asked to establish quality related targets in their key result areas</li> </ol>
			2. Formation of QMS Working Teams per Sector/Groups	2. This will be established after the work plan is drawn up with a technical consultant. QMO has solicited proposals and is awaiting submission for technical assistance by a consultant.

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measu	ure	2015	JanMar. 2015	JanMar. 2015
SO 13	SO 13 Develop World-Class Operations		3		
					(Continuation)
				3. Basic QMS Orientation (ISO 9001:2008) per Sector level	3. Basic QMS orientation was completed for BBS; orientations for ADLS, OS, CSS, OP and TIBS will be during the 2 <sup>nd</sup> quarter
				For April 2015	
				Integration of 5S/quality workplace concepts and audit criteria to Environmental Management System (EMS) audit checklist and EMS Good Practices guidelines	Unified 5S/EMS Audit Checklist completed in February 2015; to be used by the EMS Audit Team during the 2015 EMS Audit Cycle
SM 18	Realignment of structures in the organization to make the Bank responsive to emerging trends in the financial sector	ank's structure realigned			

## 2nd Quarter

		Component	Weight	Target	Target	Performance/ Accomplishments
		Objective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 1	Expand Financial And Other Services In All Provin	ces, Citie	s And Munic	cipalities	
	SM 1	Amount of outstanding loans in the 20 poorest provinces as identified under the RSBSA of the DA	5%	₱13.0 Bn		₱ 11.7 Bn
PACT	SM 2	Percentage of loans to priority sectors	na	80%		87.1 %
SOCIO-ECONOMIC IMPACT	SM 3	Amount of outstanding loans to small farmers and fishers <sup>1/</sup>	5%	₱36.0 Bn		₱29.4 Bn¹/
ECONO	1 <b>&gt;</b> 1\/1 4	Amount of outstanding loans supporting Agriculture and Fisheries	10%	₱80.0 Bn		₱ 85.4 Bn
9		Support National Development Programs				
SO	SO 2	(micro, small and medium enterprises, communication medium cost), education, health care, environment-re	ns, transpo lated proje	ortation, hous ects, tourism	ing (socialize and utilities)	ed, low cost and
	SM 5 Amount of loans supporting other government programs		10%	₱180.0 Bn		₱ 228.1 Bn

<sup>1/</sup> Excludes salary/livelihood loans to rural banks

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanJun. 2015	JanJun. 2015
	SO 3	Maintain Competitive RC	ÞΕ			
	SM 6	ROE higher than the industry rate	5%	ROE equal or higher than the industry rate		LBP - 18.26%  Latest Available Industry Average: as of March 31, 2015 – 11.07%
ľ	_	Grow Private Deposit Ba	se			
	SM 7	Outstanding balance of private deposits	7.5%	₱248.2 Bn		₱ 275.9 Bn

	Component		Weight	Target	Target	Performance/ Accomplishments
		Objective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 5	Provide The Funding & Assistar	nce In A Tim	nely Manner		
STAKEHOLDERS		No. of banking days to process accounts with loan amounts of ≤ ₱15 M − 15 banking days (from receipt of complete documents)	5%	75% of loan accounts with amount of ≤₱15M are processed within 15 banking days		77% of loan proposals are processed within the 15 banking days period.
ST		No. of banking days to process accounts with loan amounts of > ₱15 M – 45 banking days (from receipt of complete documents)	5%	75% of loan accounts with amount of >₱15M are processed within 45 banking days		98% of loan proposals are processed within the 45 banking days period.

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanJun. 2015	JanJun. 2015
	SO 6	Anticipate The Needs & Provid	le New/Enhai	nced Products &	Services In A	Γimely Manner
SHAREHOLDERS		Percentage of LANDBANK Mobile Loan Saver (LMLS) (livelihood) loan applications processed and released (if approved) in 3 banking days	5%	95%	95%	94%

	Component		Weight	Target	Target	Performance/ Accomplishments
		Objective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 6	Anticipate The Needs & Provide	e New/En	hanced Products	s & Services In A	Γimely Manner
SHAREHOLDERS	SM 10	Customer Satisfaction	2.5%	75% of     respondents     giving     satisfactory     rating	<ul> <li>Approval of an outsourced/         third party research firm to conduct the nationwide customer satisfaction survey for the Bank</li> <li>Approval of Survey Questionnaire</li> <li>Pilot run of face-to-face interview</li> </ul>	customer satisfaction survey in January 2015  Survey Questionnaire was presented to and approved by ManCom on March 18, 2015 subject to comments of BBS and ADLS and legal clearance in providing the clients' information to the research firm  Survey Questionnaire

	Component		Weight	Weight Target Target		Performance/ Accomplishments
		Objective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 7	Process Land Transfer In A	Timely Manr	ner		
SHAREHOLDERS		Percentage of claim folders processed within the average turn-around time (30 working days) from receipt of complete documents (targets sustained)	5%	100%		100% @ 29 working days average turn around time

		Component	Weight	Target	Target	Performance/ Accomplishments
	Obj	ective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 8	<b>Enhance Banking Opera</b>	tions Thru Te	echnological So	lutions	
INTERNAL PROCESS		No. of new IT projects implemented	10%	6	Three (3)	<ul> <li>Three (3) IT Projects implemented in 1st Semester 2015:</li> <li>MDS Unified Accounts Code Structure</li> <li>Online Signature Verification System</li> <li>Portable Agrarian Reform Collection System</li> </ul>

		Component	Weight	Target	Target	Performance/ Accomplishments
		Objective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 9	Establish Strategic Alliances In 1	The Delive	ry Of Bank Service	es	
PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)	5%	4     Alliance with a provider to allow for a fast, efficient, specific and meaningful credit information	<ul> <li>Contract         signing of         Memorandum         of Agreement         (MOA) between         LBP &amp;         TransUnion         Philippines         (credit bureau)</li> </ul>	<ul> <li>March 3, 2015 –         Signed         Memorandum of         Agreement (MOA)         between LBP &amp;         TransUnion         Philippines</li> </ul>
INTERNAL PR				Alliance with a provider to establish an LBP Credit Bureau for microborrowers		<ul> <li>HOBAC approved the award of contract to BAP CB on April 16, 2015.</li> <li>HOBAC approved the waiver of performance bond for BAP-CB on June 11, 2015.</li> <li>Signing of Service Subscription Agreement scheduled on August 2015</li> </ul>

	Component		Weight	Target	Target	Performance/ Accomplishments
	Object	ive/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 9	Establish Strategic	Alliances	In The Delivery Of B	ank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)		<ul> <li>Alliance with a provider for asset verification and collection for past due card transaction to help reduce past due credit card balance and improve credit card portfolio.</li> </ul>	<ul> <li>Alliance with a service provider for skiptracing services and collection of past due credit card accounts pursuant to The Government Procurement Law or R.A. 9184</li> </ul>	Submitted to Procurement Dept. PRF No. 242454 dated May 18, 2015 re: Collection and skiptracing services for delinquent credit card accounts.

Component			Target	Target	Performance/ Accomplishments
	Objectiv	/e/Measure	2015	JanJun. 2015	JanJun. 2015
	SO 9	Establish Strategic	Alliances In The Delivery O	f Bank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)	<ul> <li>Alliance with a provider to allow LBP to immediately issue branded prepaid cards that can be used internationally and for online purchases at no cost to the Bank.</li> </ul>		<ul> <li>Conducted pilot testing/ implementation of LBP Prepaid Cards powered by Union Pay on June 19, 2015 in Talaingod, Davao del Norte.</li> <li>317 prepaid cards for DSWD Modified Conditional Cash Transfer (MCCT) beneficiaries were issued/released.</li> </ul>

Component			Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanJun. 2015	JanJun. 2015
	SO 10	Enhance And Acceler	1	•	ent & New Cl	•
	SM 14	No. of new products and channels developed	1	New Products = 5  1. Coffee Financing Program		New Products  1. EO 22 s. 2015 – Implementing Guidelines for Coffee – 100 Financing Program approved on March 13, 2015
NTERNAL PROCESS				<ul><li>2. Coconut</li><li>Financing Program</li><li>3. E-vehicle</li><li>Financing Program</li></ul>		<ul> <li>2. EO 21 s.2015 – Implementing Guidelines for Coconut Production and Processing Financing Program approved on March 13, 2015</li> <li>3. With request to change E-vehicle Financing Program to Renewable Energy Lending Program</li> </ul>
INTERNAL						The Credit Committee deferred the approval of the lending program proposal for E-Vehicles last June 23 2015. The Committee expressed its hesitation that the market for E-vehicles may not yet be that strong.
						Likewise, the Senate Bill 2151: Electric, Hybrid and Alternative Fuel Vehicle Act sponsored by Senator Bam Aquino in 2014, which could kickstart the E-Vehicle market, is still pending approval.

	Component			Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanJun. 2015	JanJun. 2015
	SO 10	<b>Enhance And Acce</b>	erate New	<b>Product Developme</b>	ent & New Ch	annel Development
PROCESS	SM 14	No. of new produ and chann developed	l	4. Climate SAFE (Special Adaptation Facility for the Ecosystem)		(Continuation)  4. Guidelines to be presented to Credit Committee on July 28, 2015
INTERNAL P				5. Franchising Financing Program		5. With request to change Franchising Financing Program to Poultry Lending Program  The Franchising Lending Program is still on the drawing board.

	Component			Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanJun. 2015	JanJun. 2015
	SO 10	<b>Enhance And Accele</b>	erate New	<b>Product Development</b>	& New Chann	nel Development
	SM 14	No. of new products and channels		New Channels = 2		New Channels
INTERNAL PROCESS		developed		E-Payment Portal     System		• E-Payment Portal System Pilot launch – February 2015 Full implementation – July 13, 2015 Secured BSP Approval for the full implementation – June 15, 2015
<u>Z</u>				Investment Hubs		Opening of Regional     Investment Hubs in Iloilo and     Davao

	Component			Target	Target	Performance/ Accomplishments
	Obje	ective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 11	Establish A Robust Risk	Managem	ent System		
INTERNAL PROCESS	SM 15	No. of internal models developed to quantify risk		Develop 5 out of 9 credit rating models and 2 risk measurement models for investment portfolio		<ul> <li>(5) Models being developed at various stages:</li> <li>Application Modules for Livelihood Loans</li> <li>Application Modules for Easy Home Loans</li> <li>Corporate Behavioral Model</li> <li>LGUs Behavioral Model</li> <li>SMEs Behavioral Model</li> </ul>

	Component		Weight	Target	Target		Performance/ Accomplishments
	Objective/Measure			2015		JanJun. 2015	JanJun. 2015
	SO 12	Establish High Perfo	ormance	Culture			
		Development of the Bank's Competency Framework	0,0	Refer to LBP timetable for 2015 deliverables	1.	Procurement of services	On January 9, 2015, Management approved LBP's participation to the external trainings of Towers Watson Inc. (TW) for its Competency Framework Development.
F					2.	Finalization of Competency Roadmap	<ol><li>On January 30, 2015, the EVP, CSS cleared the final roadmap.</li></ol>
LEARNING AND GROWTH					3.	Identification of Core Competencies	<ul> <li>3. TW and ODD facilitated a series of interviews and focused group discussions to gather and/or validate inputs on the proposed core competencies, as participated in by the following: <ul> <li>The President and CEO, and 4 Sector Heads (on separate occasions) from February 5, 2015 to March 3, 2015</li> <li>Sectoral Representatives (separate half day session for 20 officers and 18 staff) on March 10, 2015</li> </ul> </li> </ul>
							<ul> <li>The MANCOM approved on July 15, 2015 the proposed Core Competencies</li> </ul>

		Component	Weight	Target	Target	Performance/ Accomplishments
	Obje	ective/Measure		2015	JanJun. 2015	JanJun. 2015
	SO 12	Establish High Perfor	mance Cu	Iture		
LEARNING AND GROWTH	SM 16	Development of the Bank's Competency Framework		Refer to LBP timetable for 2015 deliverables	functional competencies per sector	<ul> <li>4. Functional Competency Development Workshops were undertaken by the following Sectors, as participated in by their respective subject matter experts and writers:</li> <li>Branch Banking Sector on March 19-20 2015, with 25 participants</li> <li>Treasury and Investment Banking Sector on April 13, 2015, with 20 participants</li> <li>Agricultural and Development Lending Sector on April 15-16, 2015, with 44 participants</li> <li>Units under the Board and Office of the President on May 4-5, with 38 participants</li> <li>The Operations Sector and Corporate Services Sector participants undertook the same workshop on July 9-10 and 13, 2015, respectively.</li> <li>While not included in the roadmap, ODD conducted a series of writeshops for the designated writers prior to the scheduled Sectoral workshops to ensure support and timely delivery of outputs.</li> </ul>

	Component		Target	Target	Performance/ Accomplishments
Ob	Objective/Measure		2015	JanJun. 2015	JanJun. 2015
SO 13	<b>Develop World-Class</b>	Operatio	ns		
SM 17	Establishment of Quality Management System	5%	Refer to LBP timetable	<ol> <li>Quality Objectives (or qualitative KRAs) to be integrated to Unit KRAs</li> </ol>	KRAs are integrated in all LANDBANK Units' KRAs and detailed through each Units' SPMS
					For all Branches and EOs nationwide, specific quality objectives or KRAs were proposed and approved for adoption, implementation and monitoring in all 352 branches/EOs.
				2. Formation of Work Teams per Sector and Basic QMS Orientation per Sector/Group  Conduct of QMS orientation to all employees through group work teams	2. An orientation was done in February for the Branch Banking Sector. However, for all Units of the Bank and in the interest of time & efficiency, we shall conduct the orientation on the new ISO version (ISO 9001:2015) during the 4th quarter or upon the approval and public issuance of the new standard. We have forgone orientations on the old version to avoid confusion.

	Component		Target Target		Performance/ Accomplishments	
	Objective/Measure		2015	JanJun. 2015	JanJun. 2015	
SO 13	Develop World-Class Opera	ations				
				Reference (TOR) for Third Party QMS Technical Consultant and a Certification Body  4. Integration of	(Continuation)  3. We have also requested technical assistance by a third party but have not given us any updates or assistance pending the release of the new ISO 9001 version. TOR for a Certification Body will follow.  4. Completed during the 1st quarter. The integrated 5S and EMS audit criteria was used by the internal auditors during the EMS 2nd quarter EMS audit.	

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measu	ıre		2015	JanJun. 2015	JanJun. 2015
SO 13	SO 13 Develop World-Class Operation					
					5. Establish documents and records masterlist (DRM) for all units aligned with the approved records disposition schedule	(Continuation)  5. Initial talks have already been conducted with Sector representative and the Facilities Management Department who are document controllers and in charge of records management.  These discussions which took place beginning May 2015 centered on coming up with a single and uniform guidelines for documents management for the entire Bank consistent with each Units' Records Disposition Schedule.
SM 18	Realignment of structures in the organization to make the Bank responsive to emerging trends in the financial sector	Bank's structure realigned	0%			

## 3rd Quarter

## LBP 2015 TARGETS COMMITTED TO GCG

		Component	Weight	Target								
		Objective/Measure		2015								
	SO 1	Expand Financial And Other Services In All Provinces, Cities And Municipalities										
	SM 1	Amount of outstanding loans in the 20 poorest provinces as identified under the RSBSA of the DA	5%	₱13.0 Bn								
PACT	SM 2	Percentage of loans to priority sectors	na	80%								
SOCIO-ECONOMIC IMPACT	SM 3	Amount of outstanding loans to small farmers and fishers 1/	5%	₱36.0 Bn								
ECONC	SM 4	Amount of outstanding loans supporting Agriculture and Fisheries	10%	₱85.0 Bn <sup>2/</sup>								
010		Support National Development Programs										
SO	SO 2	(micro, small and medium enterprises, communications, transportation, housing (socialized, low cost and medium cost), education, health care, environment-related projects, tourism and utilities)										
	SM 5	Amount of loans supporting other government programs	10%	₱180.0 Bn								

<sup>1/</sup> Excludes salary/livelihood loans to rural banks

<sup>&</sup>lt;sup>2/</sup> Renegotiated Target from P 80.0 Bn

		Component	Weight	Target	Target	Performance/ Accomplishments
	O	bjective/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 3	Maintain Competitive RC	E			
FINANCE	SIVI 6	ROE higher than the industry rate	5%	ROE equal or higher than the industry rate		LBP – 17.54% Latest Available Industry Average: as of June 30, 2015 – 10.70%
"		Grow Private Deposit Ba	se			
	SM 7	Outstanding balance of private deposits	7.5%	₱248.2 Bn		₱ 290.8 Bn

	Component		Weight	Target	Target	Performance/ Accomplishments
		Objective/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 5	Provide The Funding & Assistar	nce In A Tim	nely Manner		
STAKEHOLDERS		No. of banking days to process accounts with loan amounts of ≤ ₱15 M − 15 banking days (from receipt of complete documents)	5%	75% of loan accounts with amount of ≤₱15M are processed within 15 banking days		82% of loan proposals are processed within the 15 banking days period.
ST		No. of banking days to process accounts with loan amounts of > ₱15 M – 45 banking days (from receipt of complete documents)	5%	75% of loan accounts with amount of >₱15M are processed within 45 banking days		98% of loan proposals are processed within the 45 banking days period.

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanSep. 2015	JanSep. 2015
	SO 6	Anticipate The Needs & Provid	le New/Enha	nced Products &	Services In A	Γimely Manner
SHAREHOLDERS		Percentage of LANDBANK Mobile Loan Saver (LMLS) (livelihood) loan applications processed and released (if approved) in 3 banking days	5%	95%		95%

		Component	Weight	Target	Target	Performance/ Accomplishments
		Objective/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 6	Anticipate The Needs & Provide	e New/En	hanced Products	s & Services In A	Timely Manner
SHAREHOLDERS		Customer Satisfaction	2.5%	75% of     respondents     giving     satisfactory     rating	100% of respondents are surveyed	Completed 100% of target respondents; report being consolidated

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanSep. 2015	JanSep. 2015
	SO 7	Process Land Transfer In A 1	Timely Manr	ner		
SHAREHOLDERS		Percentage of claim folders processed within the average turn-around time (30 working days) from receipt of complete documents (targets sustained)	5%	100%		100% @ 23 working days average TAT

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanSep. 2015	JanSep. 2015
SO 8 Enhance Banking Op		erations	Thru Tec	hnological Soluti	ons	
INTERNAL PROCESS	SM 12	No. of new IT projects implemented	10%	6	5	Five (5) IT Projects implemented in Jan to Sept 2015:  1. MDS Unified Accounts Code Structure – Implemented in Dec 2014 to Jan 2015  2. Portable Agrarian Reform Collection System – Implemented in April 2015  3. Landbank Phone Access Upgrade— Implemented on May 15, 2015 (In replacement of the Collateral Management System Project as approved by the GCG on 10.09.15)  4. Online Signature Verification System – Implemented in June 2015  5. Capital Adequacy Ratio Consolidator – Implemented in August 2015

	Component			Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanSep. 2015	JanSep. 2015
	SO 9	Establish Strategic Alliances In 1	The Delive	ry Of Bank Service	es	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)	5%	4  • Alliance with a provider to allow for a fast, efficient, specific and meaningful credit information		<ul> <li>Memorandum of Agreement between LANDBANK &amp; TransUnion, Philippines was signed on March 3, 2015</li> <li>Implementation started on September 3, 2015</li> </ul>
INI				<ul> <li>Alliance with a provider to establish an LBP Credit Bureau for micro- borrowers</li> </ul>		<ul> <li>Subscription         agreement between         LBP and BAPCB         was already signed         on September 2,         2015</li> </ul>

	Component			Target	Target	Performance/ Accomplishments
	Object	tive/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 9	Establish Strategic	Alliances	In The Delivery Of B	Sank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)		<ul> <li>Alliance with a provider for asset verification and collection for past due card transaction to help reduce past due credit card balance and improve credit card portfolio.</li> </ul>		Alliance with a provider for collection of past due balances is for re-bidding on the third week of November 2015.

Component			Target	Target	Performance/ Accomplishments
	Objectiv	e/Measure	2015	JanSep. 2015	JanSep. 2015
	SO 9	<b>Establish Strategic</b>	Alliances In The Delivery O	f Bank Services	
INTERNAL PROCESS		No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)	<ul> <li>Alliance with a provider to allow LBP to immediately issue branded prepaid cards that can be used internationally and for online purchases at no cost to the Bank.</li> </ul>		<ul> <li>Prepaid Cards issued:</li> <li>1. Union Pay International (UPI) -1,406</li> <li>2. Japan Credit Bureau (JCB) – 11</li> <li>Total Prepaid Cards issued -1,417</li> </ul>

	C	omponent	Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanSep. 2015	JanSep. 2015
	SO 10	Enhance And Acce	lerate New	Product Developme	ent & New Cl	nannel Development
	SM 14	No. of new produ	1	New Products = 5		New Products
		and chanr developed	nels	Coffee Financing     Program		1. Complied per LBP Executive Order No. 022 s. 2015 dated March 13, 2015
ESS				2. Coconut Financing Program		2. Complied per per LBP Executive Order No. 021 s. 2015 dated March 13, 2015
NAL PROCESS				3. Poultry Lending Program		3. Complied per per LBP Executive Order No. 034 s. 2015 dated April 24, 2015
INTERNAL				4. Renewable Energy Lending Program		4. Complied per per LBP Executive Order No. 011 s. 2015 dated February 17, 2015
				5. Climate SAFE		5. Complied. Approved by Investment and Loans Committee; per LBP Executive Order for signature of the LBP President and CEO

	Component			Target	Target	Performance/ Accomplishments
	Object	ive/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 10	<b>Enhance And Accele</b>	erate New	<b>Product Development</b>	ent & New C	Channel Development
SS	SM 14	No. of new products and channels developed		<ul><li>New Channels = 2</li><li>E-Payment</li><li>Portal System</li></ul>		New Channels  • E-Payment Portal System – implemented on July 13, 2015
INTERNAL PROCE				Investment Hubs		<ul> <li>Established 4 of the 7 approved additional regional hubs:</li> <li>1. Iloilo</li> <li>2. Davao</li> <li>3. General Santos</li> <li>4. Pampanga</li> <li>Total Regional Unit Sales Volume as of September 2015 is P 2.420 B vs September 2014 Volume of P1.311 B or 85% increase from September 2014 accomplishment</li> </ul>

	Component			Target	Target	Performance/ Accomplishments
	Objec	tive/Measure		2015	JanSep. 2015	JanSep. 2015
INTERNAL PROCESS		No. of internal models developed to quantify risk		Develop 5 out of 9 credit rating models and 2 risk measurement models for investment portfolio		<ul> <li>(5) Models being developed at various stages:</li> <li>Application Modules for Livelihood Loans (LLS) and;</li> <li>Application Modules for Easy Home Loans (EHL)         <ul> <li>initiated data build-up to develop internal model for LLS and EHL. Model approval slated on 03 &amp; 10 November 2015 for LLS and EHL respectively.</li> </ul> </li> <li>Corporate Behavioural Model         <ul> <li>Secured ILC approval of Corporate Behavioural Model on 14 July 2014</li> <li>UAT completed on 04 September 2015</li> <li>Implementing guidelines of the CRES Corporate Scoring Facility (CCSF) to be presented to CreCom on 20 October 2015</li> </ul> </li> </ul>

	Component			Target	Target	Performance/ Accomplishments
	Objec	tive/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 11	<b>Establish A Robust</b>	Risk Man	agement System		
INTERNAL PROCESS	SM 15	No. of internal models developed to quantify risk		Develop 5 out of 9 credit rating models and 2 risk measurement models for investment portfolio		<ul> <li>(continuation)</li> <li>LGUs Behavioural Model         <ul> <li>Complied</li> <li>Secured ILC approval of revised LGU Behavioural Model on 05 October 2015</li> <li>Implementing Guidelines approval slated on 10 November 2015</li> </ul> </li> <li>SMEs Behavioural Model         <ul> <li>On-going model build-up process</li> <li>Model approval slated on 27 October 2015 and its implementing guidelines on 27 November 2015</li> </ul> </li> </ul>

	Component		Weight	Target	Target	Performance/ Accomplishments
	Obje	ective/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 12	Establish High Perfor	mance Cu	lture		
	SM 16	Development of the Bank's Competency Framework	5%	Prework	Services	On 9 January 2015, Management approved LBP's participation to the external trainings of Towers Watson Inc. (TW) for its Competency Framework Development.  On 30 January 2015, the EVP, CSS
F						cleared the final roadmap.
LEARNING AND GROWTH				of Core	Identification of Core Competencies	<ul> <li>TW and ODD facilitated a series of interviews and focused group discussions to gather and/or validate inputs on the proposed core competencies, as participated in by the following:         <ul> <li>✓ The President and CEO, and 4 Sector Heads (on separate occasions) from 5 February 2015 to 3 March 2015</li> <li>✓ Sectoral Representatives (separate half day session for 20 officers and 18 staff) on 10 March 2015</li> </ul> </li> <li>The TW presented the draft core competencies to the CSS and HRMG last May 2015.</li> <li>MANCOM approved the core competencies on July 15, 2015.</li> </ul>

		Component	Weight	Target	Target	Performance/ Accomplishments
	Obj	ective/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 12	Establish High Perfor	mance Cu	lture		
LEARNING AND GROWTH		Development of the Bank's Competency Framework		of Core Competencies for all employees	Identification of Core Competencies  Identification of Functional Competencies per Sector	<ul> <li>After MANCOM approval of the Core Competencies last 15 July 2015, TW conducted a series of validation with 12 Officers and 12 Rank and File employees, on separate sessions to establish a common understanding of the competencies.</li> <li>TW and ODD facilitated a series of 5 Functional Competency Development Workshops for the following Sectors, as participated in by their respective subject matter experts and writers:         <ul> <li>BBS on 19-20 March 2015, with 25 participants</li> <li>✓ TIBS on 13 April 2015, with 20 participants</li> <li>✓ ADLS on 15-16 April 2015, with 44 participants</li> <li>✓ Units under the OBD and OP on 4-5 May 2015, with 38 participants</li> <li>✓ OS on 9-10 July 2015, with 57 participants</li> <li>✓ CSS on 13 July 2015, with 32 participants</li> </ul> </li> </ul>

	Component		Weight	Target	Target	Performance/ Accomplishments
	Obje	ective/Measure		2015	JanSep. 2015	JanSep. 2015
	SO 12	Establish High Perfor	mance Cu	lture		
LEARNING AND GROWTH	SM 16	Development of the Bank's Competency Framework		of Functional Competencies	Identification of Functional Competencies per Sector	<ul> <li>While not included in the roadmap, ODD conducted a series of writeshops for the designated writers prior to the scheduled Sectoral workshops to ensure support and timely delivery of outputs.</li> <li>TW and ODD facilitated a series of Cliniquing of Functional Competencies to identify knowledge and skills, as participated in by their respective subject matter experts and writers:         <ul> <li>✓ BBS on 2 July 2015, with 8 participants</li> <li>✓ TIBS and ADLS on 8 July 2015, with 10 participants and 18 participants respectively</li> </ul> </li> </ul>

	Component		Weight	Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanSep. 2015	JanSep. 2015
	SO 12	Establish High Perfor	rmance Cu	lture		
HEWOAD OND SENING I		Development of the Bank's Competency Framework		of Functional Competencies	Identification of Functional Competencies per Sector	<ul> <li>TW and ODD facilitated a series of Review Sessions for the Functional Competencies to revise and improve the previously identified knowledge and skills:</li> <li>✓ BBS on 29 September 2015, with 22 participants</li> <li>✓ TIBS and ADLS on 30 September 2015, with 9 participants and 33 participants respectively</li> <li>✓ Units under the OBD and OP and CSS on 14 October 2015, with 60 participants and 31 participants respectively</li> <li>✓ OS on 16 October 2015, with 49 participants</li> </ul>

Component	Weight	Target	Target	Performance/ Accomplishments
Objective/Measure		2015	JanSep. 2015	JanSep. 2015
SO 13 Develop World-Class	Operatio	ns		
SM 17 Establishment of Quality Management System		Refer to LBP timetable	1. January to March - Establishment of quality objectives  2. April to November - Formation of QMS Working Teams per Sector / Groups  Basic QMS Orientation (ISO 9001: 2008) per sector / group work teams  Conduct of QMS orientation to all employees through the	areas (KRAs) are integrated in all LANDBANK Units' performance measures and detailed through each their respective Strategic Performance Measurement System (SPMS).  2. Done for branch banking:  • An orientation was done in February for Branch Banking Sector Group Heads  • QMS was included in the branch retooling for all branch employees nationwide from March to August 2015  • QMS Teams are being formed initially for all BBS Groups starting September 2015. Orientations will be conducted soon after and will continue until December 2015. The Bank's e-Learning Access Portal or LEAP will be utilized for wider reach.
			group work teams	new ISO 9001 version. TOR for a Certification Body will follow.

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanSep. 2015	JanSep. 2015
SO 13	Develop World-Class Opera	ations			
SM 17	Establishment of Quality Management System	5%		5S/Quality Workplace concepts and audit criteria to Environmental Management System (EMS) audit checklist and EMS Good Practices guidelines  4. May to December - On the integration of QMS Audit Functions in IAG operational audit:  •Meet with Internal Audit Group	The integrated 5S and EMS audit criteria was used by the EMS internal auditors during the EMS 2nd quarter EMS audit.  4. Initial discussions have been made with the Internal Audit Group.  Key steps will be finalized upon the issuance of the approved ISO 9001:2015.

	Component	Weight	Target	Target	Performance/ Accomplishments
Objective/Measure			2015	JanSep. 2015	JanSep. 2015
SO 13	Develop World-Class Opera	ations			
SM 17	Establishment of Quality Management System	5%		<ul> <li>Establish a quality manual to cover all LANDBANK operations</li> <li>Sign-off and approval</li> <li>Launching of promotional activities in line with the reissued EMS/5S Good Practices (Head Office and Field Units)</li> <li>August – September</li> <li>QMS orientation per Sector / Group Work Teams on the revised ISO</li> </ul>	<ul> <li>5. The existing Quality Manual for the branch banking operations is undergoing revisions to expand its coverage to the entire LANDBANK and comply with the new ISO standard (ISO 9001:2015). Target completion is November 2015.</li> <li>Initial discussions with Facilities Management Department have been made. Promotional activities will be done in coordination with the EMS Working Committee starting October 2015.</li> <li>6. Orientation will be conducted soon after and will continue until Dec. 2015. The Bank's e-Learning Access Portal or LEAR will be utilized for</li> </ul>
				Work Teams on the	2015. The Bank's e-

	Component		Target	Target	Performance/ Accomplishments
	Objective/Measure		2015	JanSep. 2015	JanSep. 2015
SO 13	Develop World-Class Opera	ations			
SM 17	Establishment of Quality Management System	5%		7. April to December - Establish documents and records masterlist (DRM) for all units aligned with the approved records disposition schedule  April – June - a. Conduct workshops with key sector representatives to finalize masterlist  July – December b. Cascade and implement DRM to all Units	Initial talks have already been conducted with Sector representatives and the Facilities Management Department. There is an existing guideline for DRM covering the Head Office and NCR Branches.  QMO is working together with FMD on the issuance of a DRM guideline for all units nationwide until November 2015.

	Component			Target	Target	Performance/ Accomplishments
	Objective/Measure			2015	JanJun. 2015	JanJun. 2015
SO 13	Develop World-Cla	ss Operatio	ns			
SM 17	Establishment of Qu Management Syster	•	5%		Align and update business processes	Done. Branch banking operations have been aligned with QMS standards. Workshops on the alignment of lending operations to QMS were completed in September 2015.  Cascade of requirements in November 2015.
SM 18	Realignment of structures in the organization to make the Bank responsive to emerging trends in the financial sector	Bank's structure realigned	0%			

## 4th Quarter

	;	Component Strategic Objective//Measure	Weight	Target 2015	Ac	Performance complishment anDec. 2015	Rating					
	SO 1	Expand Financial And Other Services In All Provinces, Cities And Municipalities										
	SM 1	Amount of outstanding loans in the 20 poorest provinces as identified under the RSBSA of the DA	5%	₱13.0 Bn		₱18.4 Bn	5%					
MPACT	SM 2	Percentage of loans to priority sectors	n/a	80%		88.3%	n/a					
SOCIO-ECONOMIC IMPACT	SM 3	Amount of outstanding loans to small farmers and fishers 1/	5%	₱36.0 Bn		₱38.7 Bn	5%					
O-ECON	SM 4	Amount of outstanding loans supporting Agriculture and Fisheries	10%	₱80.0 Bn		₱98.9 Bn	10%					
SOCIC	SO 2	Support National Development Programs  (micro, small and medium enterprises, communications, transportation, housing (socialized, low cost and medium cost), education, health care, environment-related projects, tourism and utilities)										
	SM 5	Amount of loans supporting other government programs	10%	₱180.0 Bn		₱246.4 Bn	10%					

Stra		mponent bjective//Measure	Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating
	SO 3	Maintain Competit	ive ROE			
	SM 6	ROE higher than the industry rate	5%	ROE equal or higher than the industry rate	LBP – 17.15%  Latest Available Industry Average: As of Sept. 30, 2015 – 10.09%	5%
SCE	SO 4	Grow Private Depo	osit Bas	e		
FINANCE	SM 7	Outstanding balance of private deposits	7.5%	₱248.2 Bn	<del>P</del> 340.9 Bn	7.5%

	Strategi	Component c Objective//Measure	Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating
	SO 5	Provide The Funding & A	ssistance In	A Timely Manner		
STAKEHOLDERS	SM 8a	No. of banking days to process accounts with loan amounts of ≤ ₱15 M – 15 banking days (from receipt of complete documents)	5%	75% of loan accounts with amount of <₱15M are processed within 1 banking days	1 ' '	
STAKE	SM 8b	No. of banking days to process accounts with loan amounts of > ₱15 M – 45 banking days (from receipt of complete documents)	5%	75% of loan accounts with amount of >₱15M are processed within 4 banking days	• 98% of loan proposals are	

ξ	Component Strategic Objective/ /Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	
	SO 6	Anticipate The	Needs &	Provide N	lew/Enhanced Products & Services In A Timely Manner	
SHAREHOLDERS	SM 9	Percentage of LANDBANK Mobile Loan Saver (LMLS) (livelihood) loan applications processed and released (if approved) in 3 banking days	5%	95%	96%  LMLS Phase 1-Government Employees (Excluding Teachers, Military, and Police)  Service Highlights  • Total Loan Value Released − P 5.3 B  • 36,319 Approved Loan Applications  • Ave. Loan per Borrower − P 145 Th  Expanding Market  • No. of Participating Government Agencies − 795  • 100% LANDBANK government Salary Loans now mobile initiated via Digital Channel  • 52% Incremental Volume to LANDBANK's Salary Loan Portfolio via Digital Channel  Demographics  • No. of LANDBANK Branches with LMLS − 296 out of 356 branches or 83%  • Geographical Distribution of Loan Borrowers − Metro Manila (45%), Luzon (30%), Visayas (11%) and Mindanao (14%)  • Reaching the Grassroots  ➤ Borrowers from 3 <sup>rd</sup> to 6 <sup>th</sup> Class Cities − 19%  ➤ Borrowers from 3 <sup>rd</sup> to 5 <sup>th</sup> Class Municipalities − 21%	5%

	St	nponent rategic ve//Measure	Weight	Target 2015	Performance Accomplsihment JanDec. 2015	Rating
	SO 6	Anticipate The	Needs &	Provide N	ew/Enhanced Products & Services In A Timely Manner	
SHAREHOLDERS	SM 9	Percentage of LANDBANK Mobile Loan Saver (LMLS) (livelihood) loan applications processed and released (if approved) in 3 banking days	5%	95%	<ul> <li>Demographics (continuation)</li> <li>As to Age of Borrowers: 18-25 (2%), 26-30 (6%), 31-35(9%), 36-40 (13%), 41-45 (16%), 46-50 (18%), 51-55 (19%), 56-60 (13%), over 60 (3%)</li> <li>As to Marital Status: Single (19%), Married (77%) and Widowed (4%)</li> <li>As to Gender: Female – 55%, Male-45%</li> <li>As to Network Provider – As of 31 Dec. 2015, total applications of 36,319 were done through the following: Smart - 25,388 applications (70%), TNT - 5,715 (15%), and Sun Cellular - 5,216 (14%).</li> <li>As to Employment Type – regular (12%), co-terminus appointee (1%), officer (15%), rank and file (72%)</li> <li>Time of Loan Application</li> <li>Trend: Digital transforms consumer behavior from strictly banking hours only to anytime, anywhere convenience.</li> <li>21% of loan applications were initiated outside banking hours, and growing fast.</li> </ul>	

Component Strategic Objective//Measure		Target 2015		Performance Accomplishment JanDec. 2015	Rating	
	SO 6	Anticipate Th	e Needs	& Provide New/E	Enhanced Products & Services In A Timely M	lanner
SHAREHOLDERS	SM 10	Customer Satisfaction	2.5%	• 75% of respondents giving satisfactory rating	<ul> <li>95% of respondents giving satisfactory rating</li> <li>The scope of the survey covers the following:</li> <li>Nationwide coverage – all LANDBANK branches (351) and Lending Centers (43)</li> <li>Covers depositors, loan clients, branch groups and areas</li> <li>Owner of a LANDBANK product</li> <li>Regular customer who transacts with LANDBANK at least once every three months</li> </ul>	2.5%

ξ	Component Strategic Objective//Measure			Target 2015	Performance Accomplishment JanDec. 2015	Rating			
	SO 7	Process Land Trans	rocess Land Transfer In A Timely Manner						
SHAREHOLDERS	SM 11	Percentage of claim folders processed within the average turn-around time (30 working days) from receipt of complete documents (targets sustained)	5%	100%	100% @ 21 working days average TAT	5%			

Stra	Component Strategic Objective//Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating				
	SO 8	Enhance Banking	nance Banking Operations Thru Technological Solutions							
INTERNAL PROCESS	SM 12	No. of new IT projects implemented	10%	6	<ol> <li>Six (6) IT Projects implemented in Jan. to Dec. 2015:</li> <li>MDS Unified Accounts Code Structure – Implemented in Jan. 2015</li> <li>Portable Agrarian Reform Collection System – Implemented in April 2015</li> <li>Landbank Phone Access Upgrade – Implemented in May 2015 (in replacement of the Collateral Management System Project as approved by the GCG on 10.09.15)</li> <li>Online Signature Verification System – Implemented in June 2015</li> <li>Capital Adequacy Ratio Consolidator – Implemented in August 2015</li> <li>Data Warehouse (DW) Upgrade Project – Implemented in October 2015</li> </ol>	10%				

C	Component Strategic Objective//Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating
	SO 9	Establish S	Strategic	Alliances In The	Delivery Of Bank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcin g of services, joint ventures, horizontal & vertical strategic alliances etc.)	5%	Alliance with a provider to allow for a fast, efficient, specific and meaningful credit information	9	5%

S	Component Strategic Objective/Measure			Target 2015	Performance Accomplishment JanDec. 2015	Rating
	SO 9	Establish Strategic A	lliances I	n The Delivery	Of Bank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)		Alliance     with a     provider to     establish a     LBP Credit     Bureau for     micro-     borrowers	<ul> <li>Subscription agreement between LBP and BAPCB was already signed on September 2, 2015.</li> <li>As of 31 Dec. 2015, the Business Requirement Document was already developed for the LANDBANK Credit Bureau. Preparation for User Acceptance Testing (UAT) is ongoing.</li> </ul>	

Stra	Component Strategic Objective/Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015		
	SO 9	Establish Strate	egic Allia	nces In The De	elivery Of Bank Serv	ices	
L PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)		Alliance     with a     provider for     asset     verification     and     collection     for past     due card     transaction	pursued. Award expected to be m  • 2 Collection Age Procurement nam  - Cases Chun & A  - Eiron Credit Inventor	d in the Negotiated	
N N			to help reduce past due credit card balance and improve credit card portfolio.		Date of Bidding	Result of Bidding	Reason
INTERNAL				Oct. 15, 2015	" Failed"	Only one bidder participated and declared "ineligible" due to failure to submit eligibility and technical documents.	
					Dec. 17, 2015	"Failed"	No bidder.

Stı	Component Strategic Objective/Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating
	SO 9	Establish Strategic A	Alliances I	n The Delivery Of	Bank Services	
INTERNAL PROCESS	SM 13	No. of strategic alliances formed (including outsourcing of services, joint ventures, horizontal & vertical strategic alliances etc.)		Alliance with a provider to allow LBP to immediately issue branded prepaid cards that can be used internationally and for online purchases at no cost to the Bank.	<ul> <li>An alliance with Omnipay, Inc. was forged which issued LANDBANK Prepaid Cards powered by Union Pay and Japan Credit Bureau.</li> <li>Partnership of LBP with Omnipay, Inc. includes the following:         <ul> <li>Through the LANDBANK Prepaid Cards, LBP will be able to strengthen its intention to reach and serve more unbanked Filipinos and support the Government's economic growth initiatives, without incurring substantial set-up and operating costs.</li> <li>Expansion of disbursement through Cash In/Cash Out Partners</li> <li>Automation of DSWD's Conditional Cash Transfer (CCT) disbursements and reportorial requirements</li> </ul> </li> <li>LANDBANK Prepaid Cards issued totaled 2,212 (Union Pay – 2,165 and Japan Credit Bureau – 47).</li> </ul>	

C	Component Strategic Objective/Measure		Weight	Target 2015		Perforr Accompl JanDe	ishment		Rating
	SO 10	Enhance Ar	nd Accel	lerate New Product	t Development & New Channel Development				
	SM 14	No. of new products	5%	New Products = 5  1. Coffee	All products via following according to the following to the following according to the following to the followi	were impleme complishments			5%
ESS		and channels developed		Financing Program 2. Coconut Financing Program 3. Poultry Lending Program 4. Renewable Energy Lending Program 5. Climate SAFE	Program	Approved Amount (P M)	Releases (P M)	Outstand-ing Balance (P M)	No. of Borro- wers
L PROCESS					Coffee Financing Program	5.96	5.96	5.02	2
INTERNAL					Coconut Financing Program	1,475.87	1,475.87	1,323.74	49
					Poultry Lending Program	7,509.40	5,208.57	4,462.01	217
					Renewable Energy Lending Program	12,763.5	4,242.23	4,101.23	29
					Climate SAFE	40.00	30.00	30.0	1

0	Component Strategic Objective/Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating
	SO 10	Enhance And	d Accelera	te New Product Deve	opment & New Channel Development	
INTERNAL PROCESS	SM 14	No. of new products and channels developed		New Channels = 2  • E-Payment Portal System	<ul> <li>New Channels</li> <li>Electronic Payment Portal (ePP) System – implemented on July 13, 2015</li> <li>The LANDBANK Electronic Payment Portal is an internet-based payment channel designed to accept payments of fees, dues, and charges from clients of enrolled Merchants.</li> <li>The ePP aims to:         <ul> <li>Provide convenience and efficiency to all involved institutions through safer and faster delivery of funds;</li> <li>Decrease the direct and indirect costs associated with physical cash or distribution of in-kind goods;</li> <li>Establish accountability and tracking of financial flows, resulting in less corruption and theft; and</li> <li>De-clog lobby traffic and save on operation costs.</li> </ul> </li> <li>Volume of transactions from 12 clients as of 31 Dec. 2015 reached 1,001 transactions amounting to P 2.1 M.</li> </ul>	

0	Stra	oonent tegic e/Measure	Weight	Target 2015		Performance ccomplishment JanDec. 2015		Rating
	SO 10	Enhance A	nd Acce	erate New Produ	ict Development & l	New Channel Dev	/elopment	
INTERNAL PROCESS	SM 14	No. of new products and channels developed		Investment Hubs	higher from the DP 2.40 B.  * Note: Zamboang by Cagayan de Ctransactions for the DP 1.50 transactions f	5. Isabela 6. Cagayar 7. Zamboa nit Sales Volume a to P 4.04 B or P 1. December 2014 sa ga Treasury Hub is Dro Hub. There are the Zamboanga Tr re being serviced	anga * as of Dec. 31, 64 B or 168% ales volume of being serviced e already easury Hub	
	Regional H	lubs as of 31 Dec. 20	015	Date of Establishment	Sales Volume ( P M)	No. of Clients	No. of Transact	ions
Iloilo				24 Mar. 2015	162.4	91	232	
Davad	)			01 Mar. 2015	193.9	173	408	
Gen.	Gen. Santos			03 Aug. 2015	123.2	56	132	
Pamp	anga			15 Sept. 2015	210.7	119	268	
Isabe	la			16 Nov. 2015	21.5	7	14	
Cagay	an de Oro			02 Nov. 2015	47.3	18	40	
Batan	igas			2013	1,347.5	249	998	

1,224.1

710.5

4,041.1

224

126

1,063

1,020

3,468

356

2013

2013

La Union

Cebu

TOTAL

C	Compo Strate Objective		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating			
	SO 11	O 11 Establish A Robust Risk Management System							
INTERNAL PROCESS	SM 15	No. of internal models developed to quantify risk	5%	Develop 5 out of 9 credit rating models and 2 risk measurement models for investment portfolio	<ol> <li>The (5) credit rating models that were developed and approved in 2015 are as follows:</li> <li>Behavioral Credit Scoring Model for Corporates</li> <li>Behavioral Credit Scoring Model for Livelihood Loans</li> <li>Application Credit Scoring Model for Livelihood Loans</li> <li>Application Credit Scoring Model for Easy Home Loan</li> <li>Behavioral Credit Scoring Model for Small &amp; Medium Enterprise</li> <li>The (2) risk measurement models for investment portfolio that were developed and approved in 2015 are as follows:</li> <li>Valuation Models for Investments in Non-Marketable Equity Securities (INMES) - The model shall be used in the valuation of equity securities that are required to be presented at Fair Value (FV) but are not quoted in the market.</li> </ol>				

Component Strategic Objective/Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating	
	SO 11	Establish	A Robu	st Risk Managemen	t System	
INTERNAL PROCESS	SM 15	No. of internal models developed to quantify risk	5%	Develop 5 out of 9 credit rating models and 2 risk measure- ment models for investment portfolio	<ul> <li>The (2) risk measurement models for investment portfolio that were developed and approved in 2015 are as follows: (continuation)</li> <li>2. Valuation Models for Unquoted Debt Securities Classified as Loans (UDSCL)</li> <li>• Valuation of Unquoted Option Free Debt Securities - The model shall be used in the valuation of the Bank's Investments in Unquoted Debt Securities that are considered option free.</li> <li>• Valuation of Unquoted Debt Securities with Embedded Options using the KWF Model – The model shall be used in the valuation of the Bank's investments in Unquoted Corporate Securities with embedded options.</li> <li>• Bootstrapping Model – is a method used in both valuation models, in constructing a zero-coupon yield curve.</li> </ul>	

Si		ponent jective/Measure	Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating			
AND H	SO 13	Develop World-Class Operations							
LEARNING A	SM 16	Development of the Bank's Competency Framework		Refer to LBP Timetable for 2015 deliverables.	Pls. see Annex A for detailed accomplishments.	5%			

Component Strategic Objective/Measure		Weight	Target 2015	Performance Accomplishment JanDec. 2015	Rating	
	SO 13	Develop World-Class Operations				
D GROWTH	SM 17	Establishment of Quality Management System	5%	Refer to LBP Timetable for 2015 deliverables.	Pls. see Annex B for detailed accomplishments.	5%
LEARNING AND	SM 18	Realignment of structures in the organization to make the Bank responsive to emerging trends in the financial sector	0%	Bank's structure realigned		
	TOTAL O	F WEIGHTS	100%			100%

<b>Certified Correct:</b>			
LIDUVINO S. GERON SVP, Strategic Planning Group	 Date	ANDRES C. SARMIENTO EVP, Operations Sector	 Date
Approved by:			
GILDA E. PICO President and CEO	Date	HON. CESAR V. PURISIMA Chairperson, Board of Directors	Date

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#### Annex A

## LAND BANK OF THE PHILIPPINES COMPETENCY DEVELOPMENT, VALIDATION AND INTEGRATION

Target Duration	Proposed Activities	Output	Date Accomplished
January-	Procurement of services	Final service provider	Jan. 9, 2015
February	2. Finalization of Competency Roadmap	Final competency roadmap	Jan. 30, 2015
	Identification of <b>Core</b> competencies from the MANCOM	Final Core competencies	July 15, 2015
March-April	Conduct of competency development workshops for <i>BBS</i> , <i>ADLS</i> , <i>and TIBS</i> , for their identification of <b>functional</b> competencies	Competency development framework plan/ Sector, to include the creation of the Sectoral competency committee	March 19-20, 2015 (BBS) April 15-16, 2015 (ADLS) April 13, 2015 (TIBS)
May - July	<ol> <li>Competency writing/Sector</li> <li>Consultation with service provider</li> <li>Approval of the <b>functional</b> competencies by respective Sector Heads</li> </ol>	Final <b>functional</b> competencies of <i>BBS</i> , <i>ADLS</i> , <i>and TIBS</i> (24% project completion; 67% of the total LBP population)	Sept. 29, 2015 (BBS) Sept. 30, 2015 (ADLS & TIBS)
August	1. Presentation of <b>functional</b> competencies of BBS, ADLS, and TIBS to MANCOM	Approved <b>functional</b> competencies of <i>BBS</i> , <i>ADLS</i> , and <i>TIBS</i>	Dec. 2, 2015
	2. Conduct of competency development workshops for <i>OP, CSS, and OS,</i> for their identification of <b>functional</b> competencies	Competency development framework plan of OBD and OP, CSS, and OS, to include the creation of the Sectoral competency committee	May 4-5, 2015 (OBD and OP) July 9-10, 2015 (OS) July 13, 2015 (CSS)
September- November	<ol> <li>Competency writing/Sector</li> <li>Consultation with service provider</li> <li>Approval of the <b>functional</b> competencies by respective Sector Heads</li> </ol>	Final <b>functional</b> competencies of <i>OP, CSS, and OS</i> (76% project completion; 33% of the total LBP population)	Oct. 14, 2015 (OBD and OP, and CSS) Oct. 16, 2015 (OS)
December	Presentation of <b>functional</b> competencies of <i>OP</i> , <i>CSS</i> , and <i>OS</i> to MANCOM	Approved <b>functional</b> competencies of <i>OP, CSS, and OS</i>	Dec. 2, 2015

### ISO Quality Management System Timetable

#### Annex B

# LAND BANK OF THE PHILIPPINES ISO QUALITY MANAGEMENT SYSTEM TIMETABLE

Proposed Activities	Target Completion Date	Actual Completion Date
Establishment of quality objectives objectives integrated to Unit KRAs	March 2015	March 2015
Formation of QMS Working Teams per Sector / Groups	March 2015	February 3, 2015 – Special Order No. 092: Cross Sectoral groups for instituting business excellence through a Business Excellence Strategy Transformation Program (including QMS)  December 23, 2015 – SO 2252 –
		Cross Sectoral Point Persons for the implementation of various quality and productivity related programs (including QMS)

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ISO Quality Management System Timetable

Proposed Activities	Target Completion Date	Actual Completion Date	
Basic QMS Orientation (ISO 9001: 2008) per sector / group work teams	March 2015	July 2015 —  Branch Banking Sector  Operations Sector  Corporate Services Sector  OP & Board Units,  Treasury and Investment Banking Sector  Agriculture and Development Lending Sector	
Conduct of QMS orientation to all employees through the group work teams	November 30, 2015	August 2015 - Through the Bank's e- Learning Access Portal or LEAP	
Integration of 5S/Quality Workplace concepts and audit criteria to Environmental Management System (EMS) audit checklist and EMS Good Practices guidelines	April 30, 2015	March 2015	

Proposed Activities	Target Completion Date	Actual Completion Date
On the integration of QMS Audit Functions in IAG operational audit:  • Meet with Internal Audit Group • Seek approval for budget and technical assistance • Work on an integrated QMS / Operational Audit Standard • Pilot implementation of audit	December 2015	MOVED to 2016 <sup>1</sup> (Raised during the TWG Meeting on October 9, 2015 with GCG expressing no concern)
Establish a quality manual to cover all LANDBANK operations to be compliant to the new ISO standards (ISO 9001:2015)	December 2015	MOVED TO 2016 (Raised during the TWG Meeting on October 9, 2015 with GCG expressing no concern)
QMS orientation per Sector / Group Work Teams on the revised ISO standards (ISO 9001: 2015)	September 2015	Same as above

<sup>&</sup>lt;sup>1</sup> Technical Assistance for ISO 9001:2015 was not yet available during the year 2015; no training was available on specific and mandatory requirements. Only briefings on the Final Draft of ISO, transition and an overview of the changes were available in the country.

LBP | 4 of ## ISO Quality Management System Timetable

Proposed Activities	Target Completion Date	Actual Completion Date
Launching of promotional activities in line with the reissued EMS/5S Good Practices (Head Office and Field Units)	December 2015	July 2015 (conincided with the cascade and preparations for PQA Assessment Site Visit and preparations for the EMS Surveillance Audit)
Establish documents and records masterlist (DRM) for all units aligned with the approved records disposition schedule	December 2015	March 2015 – for Branches  December 2015 – for Lending Units
Align and update business processes for branch and lending operations to basic QMS requirements		March 2015 – for branch operations September 2015 – for lending operations
Cascade requirements for effective Performance / Management review and proper documentation	January 2016	Requirements for cascading will be aligned with ISO 9001:2015 standards.